



CREATIVITY FOR JUSTICE AND FAIRNESS IN EUROPE

**Call for Artists@Work.
Creativity for Justice and Fairness in Europe (A@W)**

ARTISTS@WORK

Are you an artist and want to talk about social changes across Europe and values like justice?

Participate in the **call for Artists@Work**; you will have the opportunity to take part in a training course and be supported in creating a work of art.

120 European artists will be selected and led by **6 professionals** to sharpen their skills and create, either individually or in group, **unpublished and original works**, promoted and disseminated at the European level within an **international communication campaign**.

A@W involves three countries and three artistic languages, **Audiovisual and Comics in Italy, Photography and Audiovisual in France, and Comics and Photography in Bosnia and Herzegovina**.

The project, co-funded by the **Creative Europe Programme of the European Union**, is promoted by Fondazione Unipolis, Atelier Varan, Cinemovel Foundation, Libera Associazioni, nomi, numeri contro le mafie and Udruzenje Tuzlanska Amica.



THE PROJECT IN ITALY

In Italy, A@W will involve 20 filmmakers + 20 cartoonists and illustrators interested in:

- telling about the world around them, with focus on issues related to **social justice**;
- expanding their professional horizons towards **new cross-media communicative languages and techniques**;
- confronting each other and exchanging ideas and skills within **an international and multidisciplinary context**;
- developing **concrete projects**, addressing every stage of production.

Participation in the project does not require accurate technical knowledge, but the desire to work on the **creation of original audio-visual works**, cartoons and illustrations.

The selection will take place starting from the evaluation of the materials provided in the application (see the dedicated section) and an interview that will be held in Bologna (or remotely, via Skype call) **by 14 December, 2017**.

Candidates who will be selected will be required to stay in Bologna to attend **3 workshops over 7 days each** (for a total of 3 non-consecutive weeks). Remote tutoring will be added to in-residence activity with the support of an on-line platform that will allow following the development of works and promoting idea sharing among participants.

Works will be premiered at the **International Festival in Ferrara, in 2018, and disseminated in Italy, France and Bosnia and Herzegovina through an international communication campaign** promoted by A@W partners within their own initiatives and networks. For Italy, the following media will be involved in the dissemination of projects: Repubblica.it, Internazionale, Mymovies.it Libera Informazione; networks like the Anna Lindh Foundation, Informatici Senza frontiere, etc.; and, initiatives like Libero Cinema in Libera Terra - Itinerant Film Festival against Mafia by the Cinemovel Foundation, the Day of Memory and Commitment, which pays a tribute to innocent Mafia victims (21 March) by Libera, and the Culturability competition by Fondazione Unipolis.



APPLICATION TERMS

Candidates will have to submit their application **by 6:00pm of 22 November 2017** to the following email address: **candidature@cinemovel.tv** (applications sent prior to the deadline are welcome).

For the Cinema-Audiovisual and Cartoon-Illustration categories, the application must include:

- curriculum vitae;
- attached application form;
- concept idea related to the themes listed below (max 2 pages of 1500 characters, including spaces);
- for video-making: one or two short films of up to 30 minutes, which embody the author's artistic production (wherever possible); for cartoon-illustration: 1 to 6 jobs selected from the candidate's portfolio, which embody the author's artistic production (wherever possible).

Candidates **must**:

- have reached the age of majority;
- have competence in the artistic field of reference (audiovisual and comics);
- have knowledge of written and spoken English;
- have basic computer knowledge;
- reside in Italy.

Participation is open to **individuals, groups and working groups of up to 3 people** (for example, for comic strips, the candidacy of groups that include scriptwriter and illustrator is accepted).

The works produced by participants can focus on **different themes**, though attuned to the common goal of **speaking of social justice** (for example, organized crime, corruption and usury; illegal waste dumping and environmental crimes; human trafficking and illegal hiring, and reuse of the confiscated assets).

These themes can be developed in **an interdisciplinary manner**, thinking about what can become a story, what can be done within the schedule allowed and with the creative and practical means available. A good project is always cognizant of its limits, and, it is from here that effective project designing can begin. All words, metaphors, and oppositions that revolve around the topics are good subjects. It will therefore be interesting to explore the creative rather than just the informational part of a topic.



EVALUATION CRITERIA

A jury consisting of A@W partners and trainers will evaluate the proposals received. Based on curricula and documentation received, selected candidates will be invited to take part in an interview, so that the jury can learn more about their motivation, interest in the proposed themes, propensity to compare and contrast, and work in team. The interview will be held in Bologna or remotely, via Skype.

Applications will be evaluated on the basis of the following criteria:

- Creativity;
- Innovation;
- Strength of message.

Participation is free. Participants are responsible for their own travel and lodging costs.

Selected candidates will receive confirmation by email by **December 22, 2017**.

TRAINING OFFER

Through an **interdisciplinary** approach, featuring *learning-by-doing* and remote *mentoring* processes, A@W will allow participants to work closely with **industry professionals** by improving the individual and collective management capabilities of creative processes in video-making, cartooning and drawing.

During the workshops, mentors will guide participants, individually and in groups, in the **definition of creative projects**, in the structuring of a **work plan** and in **monitoring progress**, leading them to the **finished product**.

Through the use of an **ad hoc platform**, A@W will experiment innovative dynamics and cross-media production processes. The platform is an integral part of the training course, represents the **space for exchanging ideas and methodologies among participants**, and it is the tool through which trainers follow creative production, and the gravitational centre of a **European-wide communication campaign**.



WORKSHOPS AND REMOTE MENTORING

The training programme consists of **three workshops** and a remote **mentoring** activity, implemented through a web platform.

Video-making, cartooning and illustration **workshops** will take place in **Bologna** on the following dates:

- from 12 to 16 February 2018 - pre-production (from concept to screenplay)
- from 14 to 18 May 2018 - production
- from 2 to 6 July 2018 - post-production and finalization

The project's mentors are:

For the Cinema and Audiovisual category, **Bruno Oliviero, director.**

Born in 1972 and raised in Naples, Bruno Oliviero wrote and directed the following documentaries: ODESSA (with Leonardo Di Costanzo), Napoli Piazza Municipio, MM - Milano Mafia (with Gianni Barbacetto), MILANO 55,1, Le Juge et le Secret d'Etat, and L'Aventure Althusser, which were submitted to and awarded in a variety of festivals and broadcast on many European TV channels. He also directed the following fiction movies: The Human Factor (2013), Nato a Casal di Principe (2017 - Venice Festival). For Leonardo Di Costanzo, he edited the documentary "Cadenza d'inganno" and wrote the screenplay of "L'intrusa" (Cannes 2017)

For the Cartoon and Illustration category, **Pietro Scarnera, author.**

Born in Turin in 1979, Pietro Scarnera lives and works in Bologna. He worked for several years as a journalist for Redattore Sociale, dealing with social issues such as disability and immigration. He debuted in the cartoon world in 2009 by winning the Komikazen competition with the idea for the graphic novel "Diario di un addio", released in 2010 for Comma 22 and in 2012 in France for Cà et là. In 2014 he released "Una stella tranquilla - Ritratto sentimentale di Primo Levi" for Comma 22, which in its French edition (Rackham, 2015) won the Prix Révélation at the 2016 Angoulême Festival. He is one of the founders of Graphic News (www.graphic-news.com), a comics information portal that has been active since 2015.



DOCUMENTARY AND AUDIOVISUAL CINEMA WORKSHOP

The aim of the workshop is to create a **maximum of 10 short documentary films** (each of approximately 10 minutes), based on script concepts that participants will have presented in their applications. The formation of groups and the decision on concepts to be developed can move in different directions: project alignment, different technical skills of participants, willingness to work together on stories involving different participants, groups already formed, feasibility of projects and other ways to discover together. For each project, **the group** (which can include 2 to 4 people) will handle each phase: design, research, writing, shooting and editing. For the most technical aspects (shooting and editing), special training will be provided. In the first week of workshops, there will be **moments of idea sharing and creative exchanges with the 20 participants of the Cartoons and Illustration Workshop** to evaluate, for example, the possibility of including illustrations or short animations in documentary projects.

The programme

Preparation for the first week

Selected participants will be asked to share projects on a web platform. Already at this stage, mentors will provide the guidelines for working on the ideas sent during the application process.

First workshop - from 12 to 16 February 2018, Bologna

The workshop will begin with documentary film drills and short sequences to be filmed in order to test the technical and narrative skills of each participant. Based on the results of these drills, one-on-one training will be provided to each participant, as warranted by circumstances. After the collective viewing of drills, discussion will begin on the 20 projects proposed by the participants. Concepts will be evaluated on narrative, creative and practical grounds, projects will be profiled for selection and work groups will be set up.

A second round of drills will test groups: where possible, filming and research will begin on the selected projects, while, at the same time, polishing the rewriting and starting the production of short sequences. The first workshop aims to create groups, define the projects to be carried out, honing the required level of training.

First phase of remote training

Between the first and second workshop, work on projects and among groups continues on A@W's web platform. The materials produced at this stage will be uploaded, shared with the entire European network of 120 participants and discussed with reference trainers. The first intersection will have to produce the first movie materials and wrap up the research phase.



Second workshop - from 14 to 18 May 2018, Bologna

The second workshop is dedicated to:

- Viewing of filmed materials in collective and individual sessions
- Conclusion of written project
- New sequences to be filmed at the request of trainers
- Editing of first movie sequences
- Meeting with cartoonists (if envisaged by the project).

Second phase of remote training

Between the second and third workshop, work continues with filming sequences that will make up movies, and virtual meetings to view materials and make any adjustments to the production schedule.

Third workshop - from 2 to 6 July 2018, Bologna

The third workshop is dedicated to:

- Viewing of filmed materials
- Editing
- Integration (where and if envisaged) of materials from the Cartoon Lab.

The workshop will be dedicated to the final edition of films. All participants are required to attend because in the course of the week, collective projections will be used to track the progress of films and evaluate any changes.

CARTOONING AND ILLUSTRATION WORKSHOP

The aim of the workshop is to create comic strips and illustrations on the themes proposed by A@W, especially designed to be published on the web. Depending on their attitudes, participants will be able to choose whether to work on more classical comic narrative or drawing, or opt for hybrid forms, such as animated gifs or illustration series, which will be presented during the workshop. Participants will be able to work on their projects as full authors or as screenwriter/designer teams. It will also be possible to work within a single “multi-handed” project.

For each project, participants will follow all the stages of implementation, from subject to script, from drawing to online publishing. Training sessions are provided especially with regard to content preparation for online publishing, such as choosing formats, animating gifs, lettering, and colouring. In the first week of workshops, there will be moments of idea sharing and creative exchanges with the 20 participants of the Documentary and Audiovisual Cinema Workshop to evaluate, for example, the possibility of including illustrations or short animations in docu-film projects.



The programme

Preparation for the first week

Selected participants will be asked to share projects on a web platform. Already at this stage, tutors will provide the guidelines for working on ideas proposed during the application process.

First workshop - from 12 to 16 February 2018, Bologna

The first workshop will be devoted to the choice and definition of individual projects. The project will start by providing participants with a series of stimuli and suggestions, tracing the path that led comics and illustration from simple entertainment tools to means of expression able to convey realities. The main stages and examples of reality comics and so-called graphic (or comics) journalism will be illustrated, addressing a number of themes, such as, in particular:

- Comics and reality: history and examples
- Comics and journalism: history and examples
- Objectivity or subjectivity? The strengths of comics information

Special focus will be given to comics and illustration conceived for the web:

- Comics for the web: what changes?
- Grammar of animated gifs
- Drawings and social networks

Starting with examples presented, participants can start working on their project, going through the following phases:

- How to choose a story or theme
- From subject to screenplay
- Preparatory drawings and storyboards

First phase of remote training

Between meetings, work on projects continues on the web platform. The first phase of distance training will have to produce a first work draft, which will be the base of the second week of workshops. Materials produced at this stage will be uploaded, shared with the entire European network of 120 participants and discussed with reference trainers.



Second workshop - from 14 to 18 May 2018, Bologna

The second workshop will be devoted to work on individual projects. A first part of the workshop will focus on work writing/designing, starting with the review of the material already made:

- Reasoning by images
- Comics reportage: how to move on the field
- Interviews and sources: how to treat them
- Data, drawings and infographics

Participants will begin to take care of the technical realization of their projects. Some basic tools will be provided for the construction of comics and illustrations, with particular attention to the new possibilities offered by the web. The main stages of production will then be crossed:

- From paper to computer
- Lettering and fonts
- Colouring
- Formats for the web
- Animated gif construction
- Sounds and animations

Second phase of remote training

Project work continues on the web, where materials will be reviewed and any adjustments made. The goal is to produce a second draft, closer to the final result.

Third workshop - from 2 to 6 July 2018, Bologna

The third workshop will be dedicated to the final revision of projects for publication.

- Presentation and viewing of produced materials
- Revision and integration
- Integration (if and where envisaged) with the projects of the Documentary and Audiovisual Cinema Laboratory.

NB - Participants are required to attend all three workshops.

PROJECT FEATURES

Works can be made in Italian, but participants will have to provide an English version for the comic and a subtitled copy of the video. The maximum duration of audiovisual works is 15 minutes. Works produced will be protected by Creative Commons License CC BY-NC-ND 4.0 (attribution, non commercial, no derivatives 4.0 International).



PARTNERS

Fondazione Unipolis, Italy, lead partner

Unipolis is the Foundation of the Unipol Group. It pursues non-profit-making goals of cultural, social and civil growth of people and the community, with particular attention to the new generations. Culture, Research, Security and Legality, Solidarity are the key areas of intervention, both through direct projects and partnerships with other stakeholders in the community, and through the provision of economic resources for social interventions.

<http://www.fondazioneunipolis.org/>

Cinemovel Foundation, Italia

Cinemovel is an innovative cultural project dedicated to cinema and communication potentialities that the audio-visual media can develop. The Foundation works through values of social identity, solidarity, dynamism and technological innovation, believing that there is an inseparable link between democratization of countries and access to culture and new technologies, facilitating the exchange of knowledge and the access to information and a fairer distribution of intellectual and material resources.

www.cinemovel.tv

Libera Associazioni, nomi, numeri contro le mafie, Italia

Libera is a network of associations, social cooperatives, movements and groups, schools, trade unions, citizens - born in 1995: "against" the mafias, corruption, the phenomena of crime and those who feed them, and "for" social justice, the search for truth, the protection of rights, a transparent policy, a democratic legality based on equality, a living and shared memory. Mafias and corruption are a problem not only criminal, but social and cultural, to be addressed.

www.libera.it - www.liberainternational.eu

Les Ateliers Varan, Francia

Historical school and training center recognized for the documentary, promotes workshops in France and abroad, with the objective of supporting the social and cultural development of the countries in which it operates.

www.ateliersvaran.com

Tuzlanska Amica, Bosnia ed Erzegovina

Tuzlanska Amica promotes public events and activities to support dialogue, understanding tolerance among citizens of all nationalities, using different approaches, including cultural and creative actions.

<http://www.tuzlanskaamica.com/>